

We want to make a real difference for a better planet. And we mean business.

Why we're different:



Better standards

We only support highly accredited climate projects from the best voluntary carbon market standards endorsed by ICROA (the International Carbon Reduction and Offset Alliance) – including the Gold Standard and Verified Carbon Standard. This means that each and every one of our projects is real, measurable, permanent, independently verified and unique.



Better projects

We apply our rigorous selection criteria to identify solutions that are highly effective in combating climate change as supported by the latest scientific knowledge. We support projects that will have the most impact in reducing and capturing greenhouse gases, and contributing to achieving multiple Sustainable Development Goals.



Better principles

We're working on getting to net zero in all that we do and with everyone we work with. That's why we align with the Oxford Offsetting Principles: prioritizing emissions reductions, using high quality offsets, maintaining transparency, shifting towards carbon removal offsetting and long-lived CO2 storage, and supporting market development for high-quality offsetting. What's more, we take practicing what we preach very seriously, which is why we're in the process of applying to become a Pending B Corp company.

Gold Standard



Signed by all the members of Club Leaf

